



LA VIE™

79-81 Borough Road

SE1 1DN London, UK

COPYRIGHT WAIVER THINGY TO COPY OUR TV AD.

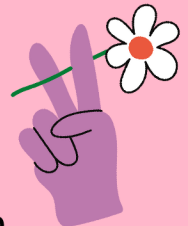
(For any vegan brand in the UK, and further afield).

La Vie™, proud creators of the first TV ad featuring a man eating plant-based ham in front of a cute piglet, hereby grants permission to _____ to create a TV ad showing a man eating vegan _____ in front of a cute _____.

This agreement will prevent us from getting all legal and stuff (we've already had a run-in with the pork lobby – we won, btw). And honestly, why feud when we can all fight the good fight – for the planet, for animals, and for cute _____ everywhere?

So, dear friends at _____, just complete this waiver, dated _____, 2025, and send it back. No lawyers needed (unless you bring yours – then we'll bring ours, and suddenly it's less fun).

Bisous,



P.S. Since we've already paid for the ad, we'll let you cover the stamp.